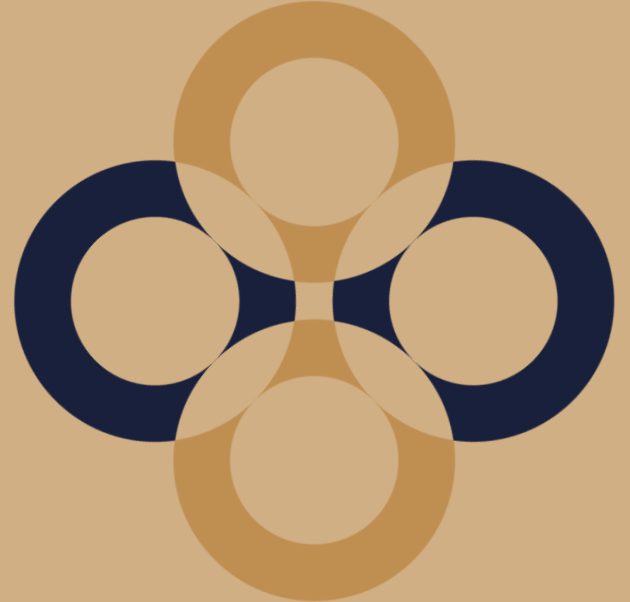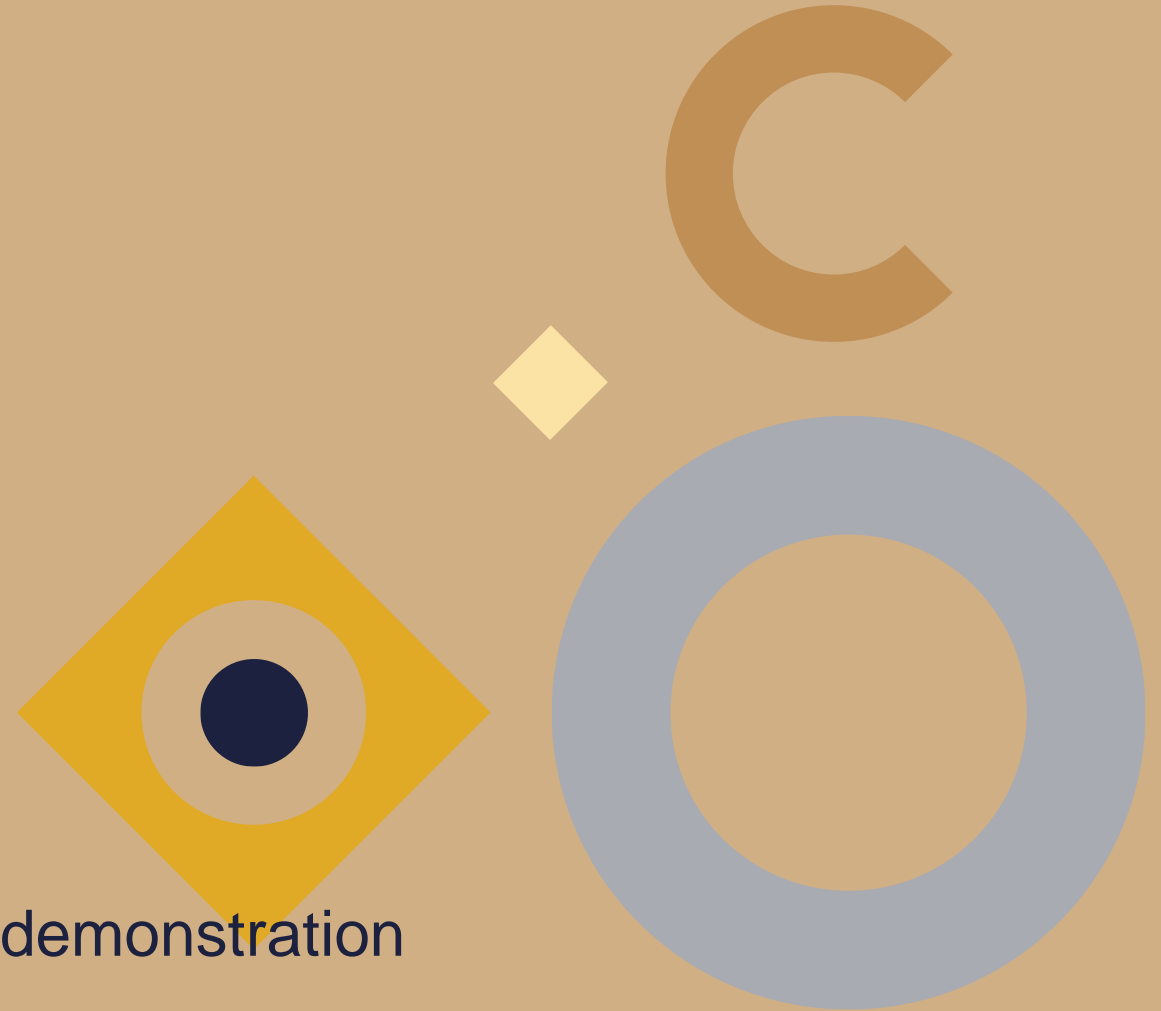# Ctrl C – Ctrl V

Plagiarism, references

Content

➢ Plagiarism?

➢ Ethical writing

➢ Reference

➢ Methods

➢ Reference list (Compulsory data)

➢ Plagiarism

➢ Text similarity checker at Corvinus

➢ Reference manager softwares - Live demonstration

Plagiarism?

Source Text

A Natural Setting: A History of Exploration and Settlement in Yosemite Valley

Since its first discovery by non-indigenous people in the mid-nineteenth century, Yosemite Valley has held a special, even religious, hold on the American conscience because its beauty makes it an incomparable valley and one of the grandest of all special temples of Nature. While Yosemite holds a special grip on the western mind, perceptions about the Valley have evolved over time due to changing politics, migration patterns and environmental concerns as man has become more attuned to his relationship and impact on nature.

Created Text

A Natural Setting A History of Exploration and Settlement in Yosemite Valley

Since its first discovery by non-indigenous people in the mid-nineteenth century, Yosemite Valley has held a special, even religious, hold on the American conscience because its beauty makes it an incomparable valley and one of the grandest of all special temples of Nature. "Native Americans have lived in the Yosemite region for as long as 8,000 years. The first people that we have record of was a band of Native Americans that called the Valley "Ah-wah-nee" and themselves the Ahwahnechee."[1] While Yosemite holds a special grip on the western mind, perceptions about the Valley have evolved over time due to changing politics, migration patterns and environmental concerns as man has become more attuned to his relationship and impact on nature.

1 "Yosemite Valley." Wikipedia. Wikipedia. 20 Apr. 2012. <http://en.wikipedia.org/wiki/Yosemite_Valley>

3

Ethical writing

General principle:

„Ethical writing is the notion that the written work of an author represents an implicit contract between the author of the readers."[1] In this contract the author makes an effort, whilst the reader assumes that:

➢ the author is the sole originator of the written work

➢ the work provides new and accurate information

➢ the text is concised and understandable

➢ sources are retrievable for others

[1]https://ori.hhs.gov/education/products/roig_st_johns/On%20ethical%20writing.html

Reference

What is a reference?

Using others' thoughts in your paper giving the original source. It can be verbatim (word by word) or paraphrased (summarized the original thoughts with your own words).

Why do you need references?

➢ They prove that you are familiar with the topic.
➢ They support your ideas, thoughts, provide the possibility of comments.
➢ To let others retrieve the original sources.
➢ To avoid plagiarism.
➢ You can be proud of your individual work, assuming, that it has been created in an ethical way.

Methods

How?

➤ Verbatim: „quotation" (author's surname, year, page number)
➤ Paraphrase (author's surname, year)

Where?

➤ In-text (APA Style: [Narrative vs. Parenthetical](#))
➤ Reference/citation list at the end of the text

Help!

➤ [References FAQ](#)
➤ [Turnitin Plagiarism Spectrum](#)
➤ CUB's [Anti-plagiarism regulation](#)
➤ Required style at Corvinus: [APA](#) (6th ed.), APA (7th) [in the library](#)

Reference list
(Compulsory data)

Books: Author/editor, title, publication place, name, year (page number and ISBN are optional.)

Book chapters: chapter title, author, page number + (after) In: *all other data as in case of books*

Journal article: Author's name, article title, + (as it is defined by the standard) + In: Journal title, volume, issue, page number (from-to). ISSN is optional.

Electronic article: *see journal article* + DOI (digital object identifier) or access data (URL, database, date of access).

Web-content: Author's name (if not available, then webpage name), year, title, URL, date of access.

Plagiarism

„…taking over the ideas, methods, or written words of another, without acknowledgment and with the intention that they be taken as the work of the deceiver." - *American Association of University Professors (September/October 1989).*

„Plagiarism is committed by anyone who uses external sources in his/her work while failing to comply with professional expectations and rules or to use correct references." - *CUB, Code of Ethics, 2011*

„The University expects from all of its students and teachers to respect the copyright of others. The University forbids the insertion of ideas, research findings and papers by a different author into any piece of scientific writing, claiming them to be the own work." - *CUB's anti-plagiarism regulation:* (av. among university regulations)

To steal others' intellectual property and lie about it.

Text similarity checker at CUB

Text similarity checker: Ouriginal – Moodle

Sources:

- ➢ Online sources
- ➢ licensed content: academically published materials
- ➢ own archive: previously uploaded materials by Ouriginal users

https://www.ouriginal.com/

Analysis overview:

- ➢ Shows percentage of texts found in other sources
- ➢ Specific sources

BUT: opponent's decision

Plagiarism, if: paraphrasing and citations together exceed 50% of the paper - even if everything is cited correctly.

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Reference manager softwares - Live demonstration

➢Zotero, Mendeley, Endnote Web (WoS)

➢Use of Zotero

  ➢Download (software + Connector)
  ➢Structure
  ➢Downloading documents
  ➢Making bibliography
  ➢Cite-while-you-write plugin
  ➢Synchronization

Thank you for your attention!

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